



Platform88 Partners with The Grommet to aid Makers, Inventors, and Entrepreneurs with Distribution, Design, and Manufacturing Resources

Shanghai, China & Somerville, MA, USA: Platform88 is excited to announce its partnership with The Grommet, the leading discovery platform for innovative consumer products. The partnership will give Makers with either company access to the others' expertise and established resources.

This partnership not only provides Platform88 Makers with expanded distribution resources, but also gives Makers of The Grommet access to design, engineering, and manufacturing resources to develop a full product line. "Having worked with both Platform88 and The Grommet, I'm excited the companies are partnering to streamline manufacturing and distribution resources," says Jurrien Swarts, founder of Stojjo.

"It's great to partner with another company that is equally committed to helping startups build and grow their products," says co-founder and CEO of Platform88, Jacob Rothman.

Joanne Domeniconi, Co-founder & Chief Discovery Officer of The Grommet states, "Our primary mission is to change how people are creating new products and give Makers the best odds at bringing them to life and turn them into businesses. Partnering with Platform88 will help more of our Makers to do just that."

Together, the Grommet and Platform88 are planning to introduce innovative gadgets in kitchen, grilling, and hydration 2019. Stay tuned for more updates.

About The Grommet

Since 2008, The Grommet has worked with more than 3,000 Makers, inventors, entrepreneurs, and small businesses to launch innovative consumer products to a community of 4 million. The Grommet considers thousands of products each year, but only launches 3%. Many have become household names, including Bombas Socks, FitBit, Food Should Taste Good, GoldieBlox, IdeaPaint, OtterBox, S'well, SimpliSafe, and SodaStream, among others. In October 2017, Ace Hardware acquired the majority stake in The Grommet. The Grommet Wholesale works with 15,000 gift shops and specialty retailers across the US. For more information, visit <http://thegrommet.com>.

About Platform88

Platform88 works with startups and consumer goods companies to engineer, manufacture, and distribute innovative products with factories and offices in Shanghai, Hangzhou, Ningbo, Shenzhen, and Yangjiang. Platform88 has worked with more than 200 startups since its founding in 2014. For more information, visit <http://www.platform88.com>.