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## **Premier Product Discovery Site Debuts Loyalty Program with “Grommet Perks”**

Somerville, MA: The Grommet (<http://thegrommet.com>), the product discovery site that has launched more than 2,800 innovative consumer products over the past eight years, will debut a loyalty program called “Grommet Perks” on August 1, 2017.

For \$25, members receive free ground shipping with no minimum, priority customer service, and 10% off all products—a discount they can combine with other promotions and discounts. (The 10% off doesn't apply to gift cards.) Grommet Perks is available to US residents in the 48 contiguous states and runs through December 31, 2017.

“Millions of people follow The Grommet because of our track record discovering innovative products,” states Jules Pieri, Co-founder & CEO, “But many of us have also come to want free shipping and other benefits when ordering online. We want to make it easier for people to support small businesses all year long and not have to think about the cost of shipping—as well as being able to save 10%—on each order.”

The free shipping offer applies to all products that travel by regular ground shipping in the 48 contiguous states. The exceptions are the same as for any free shipping offer; large items, perishable food items, and certain specialty items.

For additional details on Grommet Perks, visit

<https://www.thegrommet.com/free-shipping-discount-member>.

**About The Grommet:**

Since 2008, The Grommet has worked with more than 2,800 independent Makers, inventors, and entrepreneurs to launch early-stage consumer products every weekday. Many of the products have become household names, including FitBit, Food Should Taste Good, GoldieBlox, IdeaPaint, Mrs. Meyer's Clean Day, OtterBox, S'well, SimpliSafe, SodaStream, and Sugru. The Grommet evaluates thousands of products each year, but ultimately launches the best 3% of them. And to bring these products to brick and mortar stores, The Grommet Wholesale works with 10,000 Retailers across the US, including a partnership with Ace Hardware. For additional information, visit <http://bit.ly/TheGrommetFactSheet>.